

World Infectious Diseases Congress

Rome, Italy
07-09, Oct 2024

SPONSORSHIP PROSPECTUS

widc@infectious-disease.org

<https://scholarsunion.com/infectious-disease/>

As a sponsor/exhibitor, you will gain visibility and multiple opportunities over the course of three days to promote your company's brand, products and services directly to the industry.

WHY EXHIBIT AND SPONSOR?



Connect with over 100 industry professionals



Our packages are designed to ensure maximum exposure and visibility before, during and after the event



The world's foremost experts will cover the latest industry developments



Multiple networking opportunities with key decision makers

BRAND AWARENESS

Activate high-impact channels, positioning your brand and message to the audience



THOUGHT LEADERSHIP

Establish authority in the market by promoting your expertise and solutions



LEAD GENERATION

Qualify the best prospects by promoting key assets to generate leads



RELATIONSHIP DEVELOPMENT

Enrich sales pipeline with activities from leads, re-engaging users at the right time to facilitate meaningful conversations



CUSTOMER RETENTION

Engage existing customers, personalizing communication to promote brand loyalty

Complete Audience Activation

SPONSORSHIP PACKAGES

The sponsorship program is structured to ensure maximum exposure and visibility for each organization both before and during the conference. All packages are exclusive opportunities to provide targeted, creative, and direct sponsorship options to maximize exposure and outreach to the industry.

DIAMOND | \$10,000

5 REGISTRATION PASSES

OPTIONS ARE:

- Tote Bag Sponsor
- Registration Booth Sponsor
- Mobile App Sponsor
- Charging Station
- Hotel Key Card
- A4 Advertisement
- 1 delegate bag insert.

PLATINUM | \$6,000

3 REGISTRATION PASSES

OPTIONS ARE:

- Wi-Fi Sponsor
- Lunch Sponsor
- Breakfast Sponsor
- Directional Sign Sponsor
- A4 Advertisement
- 1 delegate bag insert.

GOLD | \$4,000

2 REGISTRATION PASSES

OPTIONS ARE:

- Coffee Break Sponsor
- Meter Board Advertisement
- A4 Advertisement
- 1 delegate bag insert.

SILVER | \$2,000

1 REGISTRATION PASSES

OPTIONS ARE:

- A4 Advertisement
- 1 delegate bag insert.

INTERESTED IN AN OPPORTUNITY THAT ISN'T LISTED HERE?

Our team will work with you to customize a sponsorship package to pinpoint your audience and support your business goals.

To book your exhibit space and secure your sponsorship,
please mail at contact@scholarsunion.com
or call +447308169559